CONSTELLATION CONSULTING

Aligning experience, resources, and our communities to build a better New Mexico.

UPDATING ELECTRONIC HEALTH RECORDS TO ADDRESS NICOTINE AND TOBACCO USE DEPENDENCY TREATMENT June 2022

Commercial Tobacco Products



All references to "tobacco" and "tobacco products" within this presentation refer to commercial tobacco and nicotine products and not the tobacco and/or other plant mixtures grown or harvested and used by American Indians and Indigenous People for sacred purposes.

References:

National Native Network. (2021). *Traditional vs. Commercial*. http://keepitsacred.itcmi.org/tobacco-and-tradition/traditional-v-commercial/ Tobacco CDC. (2021). *American Indians/Alaska Natives and Tobacco* Use. https://www.cdc.gov/tobacco/disparities/american-indians/index.htm



Agenda

- General overview of health systems change strategies for Integrating Nicotine and Tobacco Use Dependency Treatment Services
- Utilizing a whole-person and whole-health neighborhood approach
- Types of Electronic Health Record modifications to optimize integration
- Opportunities for enhancements
- Wrapping up & Next Steps



GENERAL OVERVIEW OF HEALTH SYSTEMS CHANGE STRATEGIES FOR **INTEGRATING NICOTINE** AND TOBACCO USE **DEPENDENCY TREATMENT SERVICES**

- Key Strategies
- Coverage
- Meaningful use
- Quality metrics
- Community Hospital Needs Assessment benefit for non-profits



HEALTH SYSTEMS CHANGE STRATEGIES

INTEGRATING TOBACCO DEPENDENCE TREATMENT INTO ROUTINE CLINICAL CARE POLICIES, PROTOCOLS, AND SYSTEMS CAN HELP CLINICIANS DELIVER EFFECTIVE CESSATION INTERVENTIONS.

- Key Foundations include:
 - Implementation of a tobacco-free culture
 - Tobacco-free policy development and promotion
- Equipping Care Teams with training on tobacco treatment best practices
- Standardized Screening for all patients and for all tobacco products
- Protocols that include evidence-based Treatment
- Consistent Referral and Follow-Up





RECOMMENDED RESOURCE:

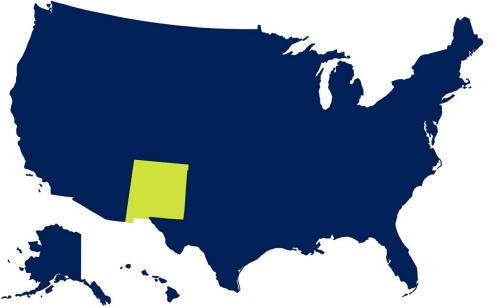




COVERAGE

New Mexico offers Comprehensive, Barrier-Free Access To Tobacco Treatment, including:

- ✓ All 7 FDA approved quit medications
- Cessation Counseling covered and includes multiple provider types
- ✓ No Co-Payments or Stepped Therapy
- ✓ No Prior Authorization Required
- ✓ No Lifetime Limits





MEANINGFUL USE

Goals:

- Improve quality, safety, efficiency and reduce health disparities
- Engage patients and families in health care services
- Improve care coordination and population/public health
- Maintain privacy and security of patient health information



Who Can Bill for Cessation?

Information Specific to NM

Medicare	Qualified physicians and other Medicare-recognized practitioners are eligible for reimbursement.	In addition to MDs and DOs, this inclu practitioners, clinical nurse specialists, therapists, occupational therapists, sp clinical psychologists.	, clinical social workers, physical
Medicaid	Medical practitioners, including independently enrolled certified nurse practitioners; and behavioral health and dental practitioners.	Physician assistants, certified nurse practitioners not enrolled as independent providers, registered nurses, and dental hygienists may bill for counseling services, when under the supervision of a dentist or physician.	Although counseling services must be prescribed by a licensed practitioner participating in the New Mexico Medicaid program, the services do not require prior authorization.

When in Doubt: Contact the insurance carriers with whom you contract regarding any restrictions on providing cessation services. If you are a credentialed provider, it is unlikely that a commercial insurance carrier will prohibit you from providing cessation services. However, payment is by no means guaranteed.



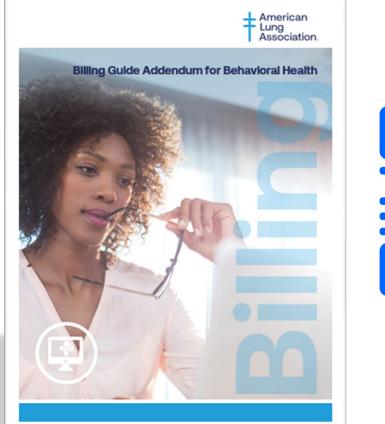
CPT Codes for Cessation Counseling

< 3 Minutes	3 - 10 Minutes	> 10 Minutes	Group Counseling
Routine care no cessation- specific billing code can be used	99406	99407	99078



Lung Association's Billing Guide

Scan the QR code to access the guide:



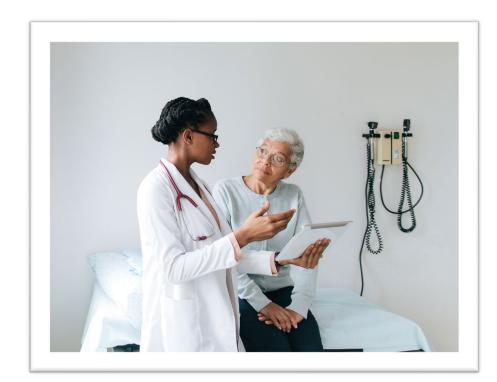




Is Billing for Payment the Primary Factor to Integrate Cessation?



COMMUNITY HOSPITAL NEEDS ASSESSMENT: A BENEFIT FOR NON-PROFIT SYSTEMS



Goal: Develop strategies to address the community's health needs and identified issues.



Community Benefits

Counting on Tobacco Treatment to Benefit Non-Profit Systems

Clinical Tobacco Treatment – Inpatient	It is not possible to bill for tobacco cessation services for inpatients; therefore, these services are done at the cost of the organization. Seeing that these inpatient activities address an identified health need and are not a required service, these in-kind tobacco cessation consults may count as a community benefit.
Clinical Tobacco Treatment – Outpatient	Outpatient providers can bill for tobacco cessation consultations. Even though this is a reimbursable service, many outpatient providers do not bill for this service. If providers are not billing for this service, it may be possible to count this as community benefit.

Note: the information provided above does not constitute legal or tax advice. The information is provided for informational/educational purposes only. Please consult with counsel regarding your organization's particular circumstances.



Community Benefits

Counting on Tobacco Treatment to Benefit Non-Profit Systems

Community Events	•	Cessation support groups (e.g., Freedom from Smoking) and participation at health events in the community where tobacco education is provided can also be counted in the Community Health Improvement Services (Category A). Employee time (preparing for and attending the event), expenses related to supplies, cost of running the program, and room rental for these endeavors can be counted.
No-Cost Medications	•	When hospitals provide FDA-approved cessation medications and nicotine replacement therapy at no cost to patients, the hospital may count the cost of that medication as community benefit. It is important to note that the cost to the hospital should be counted and not the retail cost of the medication. Tobacco Cessation Treatment and Community Benefits

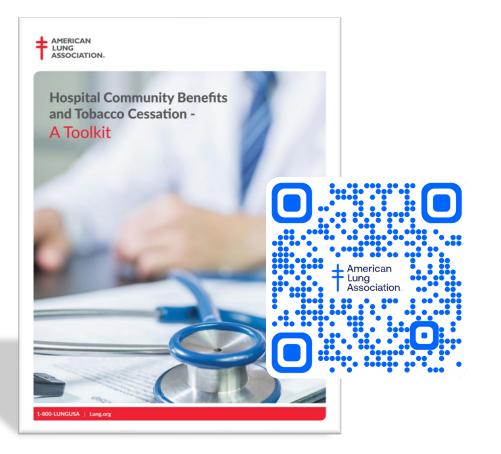
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RECOMMENDED RESOURCES:

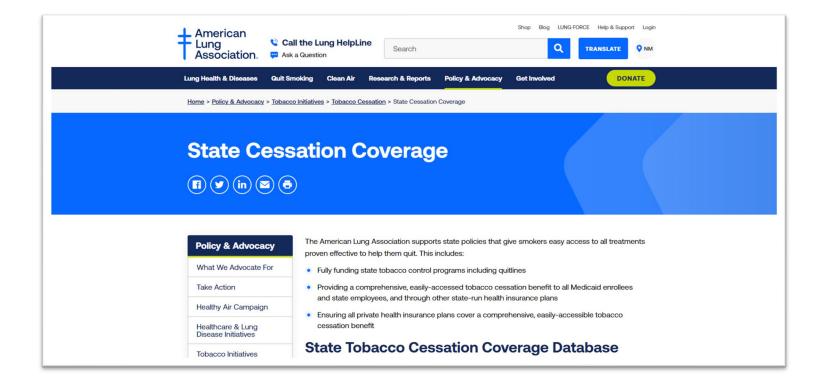
Scan the QR code to access each guide:







RECOMMENDED RESOURCE:







RECOMMENDED RESOURCE:

					Home Abo	out CMS Newsroom Archive	😮 Help 🔒 Print		
CN	S .go	V			Se	earch CMS	Search		
Centers f	or Medicare &	Medicaid Services							
Medicare	Medicaid/CHIP	Medicare-Medicaid Coordination	Private Insurance	Innovation Center	Regulations & Guidance	Research, Statistics, Data & Systems	Outreach & Education		
	outations & Guidance	Promoting Interoperability >	Certified EHR Technol	ogy					
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2022 Medica	re Promoting			~9J					
nteroperabil	lity Program Requirem					d certified electronic health reco			
2020 Program	m Requirements Medic	are	 (CEHRT) that stores data in a structured format. Structured data allows health care providers to easily retrieve and transfer patient information and use the EHR in ways that can aid patient care. CMS and the <u>Office of the National Coordinator for Health Information Technology (ONC)</u> have established standards and other criteria for structured data that EHRs must meet to qualify for use in the Medicare Promoting Interoperability Program. For calendar year (CY) 2022, in order to be considered a meaningful user and avoid a downward payment adjustment, eligible hospitals and critical access hospitals (CAHs) may use (1) existing 2015 Edition certification criteria, (2) the 2015 Edition Cures Update criteria, or (3) a combination of the two in order to meet the CEHRT definition, as finalized in the <u>CY 2021 PFS final rule (85 FR 84818 through 84828)</u>. 						
2021 Program	m Requirements Medic								
Educational	Resources								
Annual Call I	For Measures	For calendar ve							
Medicare and	d Medicaid Promoting	hospitals and cr							
Interoperabil	lity Program Basics								
Electronic C	linical Quality Measure		<u>gri 04020)</u> .						
Basics		The CEHRT fur	ctionality must be in	place by the first d	ay of the EHR reporting	period and the product must be	certified by ONC by		
Scoring, Pay Hardship Inf	rment Adjustment, and ormation		The CEHRT functionality must be in place by the first day of the EHR reporting period and the product must be certified by ONC by the last day of the EHR reporting period. The eligible hospital or CAH must be using their selected version's functionality for the full EHR reporting period.						
		As a reminder,	As a reminder, ONC's 21st Century Cures Act Final Rule made several changes to the existing 2015 Edition Health IT Certification						
Registration	& Attestation		Criteria. The following changes constitute the 2015 Edition Cures Update:						
Registration Certified EHI	R Technology	Criteria. The fol	lowing changes con	stitute the 2015 Edi			aith II Certification		



QUALITY METRICS

Tobacco Performance Measure Set

- Measure 1: Tobacco use screening of patients 18 years and over
- Measure 2: Tobacco use treatment, including counseling and medication during hospitalization
- Measure 3: Tobacco use treatment management plan at discharge



RECOMMENDED RESOURCE:

Tobacco Cessation Quality Measures

difficult and patients often need help, advice and support from their provider(s). Unfortunately, system by encouraging providers to ask about tobacco use and provide treatment, the 2020 Surgeon General's report on Smoking Cessation found that, "four out of every nine especially if linked to certification or provider payment. There are a limited number of adult cigarette smokers who saw a health professional during the past year did not receive guality measures that specifically address tobacco cessation. The chart below lists advice to quit." This is a problem as it is a missed opportunity for providers to facilitate the those measures, what they measure, who they measure, how they are currently used and quitting process, especially given that smokers consistently cite a doctor's advice to quit as other key information. This information can show where some of the tobacco cessation an important motivator to attempt quitting.

Quitting smoking is the best thing that a smoker can do to improve their health. Quitting is Quality measures for tobacco cessation can play an important role in the healthcare quality measures are already being used and can also help identify the most appropriate tobacco cessation quality measure to use with various health systems and payors. For a primer on quality measures, please see our factsheet on the quality measures. Please note, there is a glossary of key terms and acronyms at the end of the document.

American

Lung Association.



Name	Details	Reporting Level	Current Use	Patient Population	Provider Payment	Other Notes			
Medical Assistance with Smoking and Tobacco Use Cessation (MSC) • Composite Measure	Advising Smokers and Tobacco Users to Quit: A rolling average represents the percentage of Members age 18 and older who were current smokers or tobacco users and who received advice to quit	Health Plan	HEDIS Quality Measure System	Patients with commercial health Insurance and Medicald Managed Care plans	Plans submit data to be certified. Also allows the public to <u>compare</u> between types of health plans.				
 NQF ID: 0027 (NQF Endorsement Removed) CMIT ID: 2867 Steward: National Committee for Guality Assurance (NCQA) 	during the measurement year. Discussing Cessation Medications: A rolling average represents the percentage of Members age 18 and older who were current smokers or tobacco users and who discussed or were recommended cessation medications during the measurement year. Discussing Cessation					Marketplace Quality Rating System	Used to certify qualified health plans (QHP) and determine quality ratings for QHPs that are publicly displayed. Population: People 18 and up, purchasing health insurance via Healthcare.gov.	Does not impact provider payment but does impact quality ratings for private insurance plans.	
	Strategies: A rolling average represents the percentage of Members age 18 and older who were current smokers		Medicaid Adult Core Set (Behavioral Health Care)	Medicaid Adult Core set is voluntary for states and Medicaid	Adults enrolled in state Medicaid programs.				



COMMUNITY HOSPITAL NEEDS ASSESSMENT: A BENEFIT FOR NON-PROFIT SYSTEMS

NUPAC NM Nicotine Use Prevention and Control Program

HEALTH SYSTEMS CHANGE

NM Tobacco System Change Training and Outreach Program Technical assistance and resources for providers to systematically identify tobacco users, provide advice, and make appropriate referrals to patients.



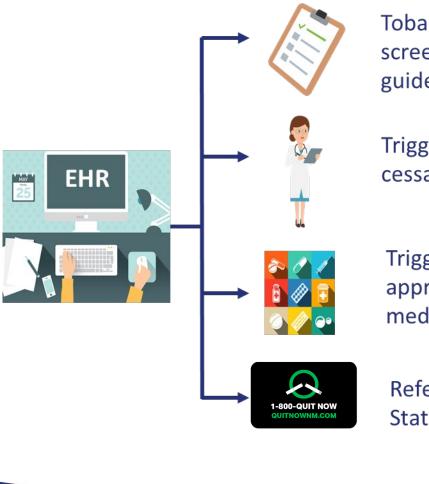


TYPES OF ELECTRONIC HEALTH RECORD MODIFICATIONS TO OPTIMIZE INTEGRATION

- Examples of Order sets & alerts
- E-referrals



LEVERAGING YOUR EHR TO SUPPORT CESSATION



Tobacco use screening guidelines

Trigger for the cessation consult

Trigger for FDAapproved cessation medication

Referral to the NM State Quitline



KEY STEPS TO LEVERAGING YOUR EHR SYSTEM

- Leadership & Administration
- IT
- QI & Patient Safety
- Billing
- Healthcare Team
 - Identify Key Teammates for EHR Modifications

Make a Strong Case

- Improving Health
- Streamlining Workflow
- Prioritizing Treatment
- Make it EASY

- Follow a proven system like the 5As or AAR
- Use Clinical Decision Supports
- Integrate Resource Materials and Referrals
- Arrange for follow-up

Build a Workflow



Tobacco Treatment EHR Integration Examples

Tobacco Educatio	on de la constant de	
Tobacco Education Status	◉ Tobacco Counseling >3min () Tobacco Counseling>10mins () Refused	
Tobacco Education	🗌 Tobacco Cessation Handout 🗹 Tobacco Educ Complete 🗹 NRT Discussed 🗹 NRT Orders Re	quested
Tobacco Education Comments	Pt wants to stop smoking. Has had a difficult time stopping cold turkey while inpatient since yesterday. Ordered Patches. Spoke to nurse about geting patch as soon as it is available. Pt has signed up for Quit now line. The patient will call today to get the ball rolling.	•
I	Respiratory Therapist documents that they completed a tobacco	
(cessation consult with patient and what was discussed	

ONSULTING

Example: Meditech Screening

moking	O Former smoker
Smoking status	 Former smoker Smoker current status unknown Never smoker Unknown if ever smoked Current every day smoker Current some day smoker Light tobacco smoker (Greater than 10 cigarettes daily) Heavy tobacco smoker (Greater than 10 cigarettes daily)
Smoking stop date	
How many cigarettes do you smoke per day?	15
How many cigars do you smoke per day?	0
Does patient use an electronic or vapor cigarette	⊖Yes No Comment:
How many vapor cigarettes do you use per day?	
Does patient dip or chew tobacco	○ Yes No Comment:
How many cans/pouches per week?	
Do you want to guit smoking?	Yes ○ No Comment:
Smoking cessation education given?	Yes O No Comment:
	Smoking Cessation education should be provided to all patients and/or smoking caregivers. Document Education in the Teaching Record.
Is this a cardiac diagnosis?	○ Yes ● No
	Physician order required to initiate smoking protocol for all cardiac diagnoses
Smoking protocol initiated?	
Help Line has previously been	○ Yes ○ No
accessed by patient or CM?	Enter date of access in the date field if not already there.
Helpline called for smoking	○ Yes ○ No Comment:
cessation?	



Example: GE Centricity

lobacco Use:	Required for patier	te ane 13 & old	ler	Previous Values		
 current cigarettes cigars pipes smokeless/ch 	quit C neve Every day? (Some days? (Amt: Amt: Amt: Amt:	Reviewed No C Year Started: yes yes packs/day # per week bowls per v pouch / tin p	hanges nknown no no week per day	Tobacco Use: Year Started: Year Quit: Pack Per Day: Cigarettes: Cigars: Pipes: Smokeless/Chewing: Second Hand Smoke Exp:	never smoker (12/14/2014 no (12/16/2013 10:26:29 A	+ 5:39:25 F
Second h	and smoke exposure:	yes (no	Smoking advice given:	yes (12/07/2015 11:08:11)	AM)
	bacco Cessation Counselin sation - Thinking About		ing Ordered	Tobacco Comments:		
EMMI - Smo	oking Cessation Medi	cations Order	red 🗾	Nicotine Reviewed No C	hanges 🗌	
EMMI B	enefits Of Quitting Tol	acco Ordere	d	Patient currently uses	E-Cigarettes	



EPIC eReferral Screenshot

Priority: Rout	ine O
First (Sche	e Commence Today Tomorrow At: 1445 O Docurrence: Today 1445 duled Times: Hide Schedule 8/16 1445
	cco cessation counseling with the patient. Patient agrees to referral to the Oklahoma Tobacco Quit Line, and agrees to information e quit line and health plan, including patient contract and outcomes information.
Patient contact number:	405-701-2889
Best contact time:	Early Morning (6am - 9am) Morning (9am - 12n) Early Afternoon (12n - 3pm) Afternoon (3pm - 6pm) Evening (6pm - 9pm)
Is it ok to leave a mes	sage on your voice mail? Yes No
NRT Authorization	Approved for nicotine replacement therapy Not approaved for nicotine replacement therapy
Comments (F6): 🗩 a	🕸 📽 🍽 😰 🕄 🕂 Insert SmartText 🔚 😓 🍫 🛼
Class:	
<u>N</u> ext Required Lin	k Order



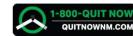
EHR Example from OK Hospital Association

Tobacco History/Ref					
	O Current Everyday Smoker O Current Someday Smoker O Former Smoker O Never Smoked O Smoker current status UNK O Smokeless Tobacco O Unknown if ever smoked O Heavy Tobacco Smoker O Light Tobacco Smoker O eCigs/Vapor w/Nicotine O eCigs/Vapor w/o Nicotine Smoking Status Definitions:				
	Sinoking Status Definitions.				
	Current Every Day Smoker- has smoked at least 100 cigarettes during lifetime and still regularly smokes every day.				
Tobacco Use History	Current Some Day Smoker– has smoked at least 100 cigarettes during lifetime and still regularly smokes periodically.				
	Former Smoker – has smoked at least 100 cigarettes during lifetime but does not currently smoke.				
	Never Smoked= has NOT smoked 100 or more cigarettes during lifetime.				
	Heavy Tobacco Smoker= smokes more than 10 cigarettes per day, or an equivalent quantity of cigar or pipe smoke.				
	Light Tobacco Smoker= smokes less than 10 cigarettes per day, or an equivalent quantity of cigar or pipe smoke.				
Have you used ANY Tobacco Products in	O Yes O No Comment				
the last 12 months?	A "Yes" response to this query triggers a Tobacco Cessation Nurse notification.				
Date Last Used Tobacco Product					
What type of Tobacco Product	Cigarettes Smokeless Tobacco Pipe Cigar Hookah				
	O Yes O No Comment				
Request OKLA Tobacco Helpline Referral	I have discussed tobacco cessation with the patient. Patient has given verbal consent to the referral to the Oklahoma Tobacco Quit Line, and agrees to information exchange between the Quit Line and Health plan, including patient contact and outcomes information. **Selecting "Yes" will electronically send a notice to the Oklahoma Tobacco Quit Line (1800QUITNOW)**				
Select Time for OKLA Tobacco Helpline to contact patient	🗌 6am to 9am 🔲 9am to 12pm 🗌 12pm to 3pm 🗌 3pm to 6pm 🗌 6pm to 9pm				
OKLA Tobacco Helpline may leave message on voice mail	O Yes O No Comment				
Contact Phone number	Only enter numbers in this field, no free text. (123-456-7899)				



Fax and E-referrals





NEW MEXICO FREE TOBACCO HELPLINE FAX REFERRAL FORM Fax Number: 1-800-483-3114

FAX SENT DATE: / /

Provider Information:	Provider	Information:	
-----------------------	----------	--------------	--

CLINIC NAME			CLINIC ZIP CODE
HEALTH CARE PROVIDER			
CONTACT NAME			
FAX NUMBER	PHONE NUM BER		
I AM A HIPAA COVERED ENTITY (PLEASE CHECK ONE)	YES	NO	

Patient Information:

PATIENT NAME	DATE OF BIRTH	GENDER MALE FEMALE		
ADDRESS	CITY	ZIP CODE		
PRIMARY PHONE NUMBER	WK CELL SECONDARY PHONE NU			
LANGUAGE PREFERENCE (PLEASE CHECK ONE)		THER		
	nd that outcome information may be shared wi			
(initial) I am ready to quit tobacco and request the	ne New Mexico Free Tobacco Helpline conta	ct me to help me with my quit plan.		
I DO NOT give my permission to the New Mexico Free Tobacco Helpline to leave a message when contacting me. (Initia) **By not initialing, you are giving your permission for the quitiline to leave a message.				
PATIENT SIGNATURE:		DATE://		
The New Mexico Free Tobacco Helpline will call Quitline is open 7 days a week; call attempts of				
6AM – 9AM 9AM – 12PM	12PM – 3PM 3PM – 1			

WITHIN THIS 3-HOUR TIME FRAME, PLEASE CONTACT ME AT (CHECK ONE): Primary # Secondary #

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Utilizing a wholeperson and wholehealth neighborhood approach

- Engaging different care providers
- Opportunities for integration in various settings



RECOMMENDED RESOURCE:



HEALTH SYSTEMS CHANGE

NM Tobacco System Change Training and Outreach Program Technical assistance and resources for providers to systematically identify tobacco users, provide advice, and make appropriate referrals to patients.





OPPORTUNITIES FOR ADDITIONAL SYSTEM ENHANCEMENTS

- Whole-Person, Whole-Health Approach
- Patient education integration
- Lung Cancer Screening integration
- Partnering for Success



WHOLE-PERSON, WHOLE HEALTH APPROACH



- ✓ Economic Stability
- ✓ Education Access and Quality
- ✓ Health Care Access and Quality
- ✓ Neighborhood/Built Environment
- ✓ Social & Community Context



Unique Settings in the Whole-Person Model



Pharmacies Dental and Oral Health Quitlines & Behavioral Health Centers Community Health Centers



Unique Settings in the Whole-Person Model



- Pharmacies
- Dental and Oral Health
- Quitlines
- Behavioral Health Centers
- Community Health Centers
- Community Services





Integrating Patient Education Lung Cancer Screening





COMMUNITY PARTNERSHIPS TO SUPPORT TREATMENT INTEGRATION & ACCESS TO SERVICES

Key Foundations

- Leadership buy-in is key
- Find your champions
- Engage with your state's Rural Health Association, Hospital Association, and Primary Care Association

Relationships Matter

- Meet partners in efforts where they are
- Explore unique strengths, barriers, and organizational cultures
- Understand that some settings and providers function in multiple roles



WRAPPING UP & NEXT STEPS

- Additional Resources
- Training Evaluation and Continuing education credit



MORE INFO & ASSISTANCE FROM NM DEPARTMENT OF HEALTH'S NICOTINE USE, PREVENTION AND CONTROL PROGRAM

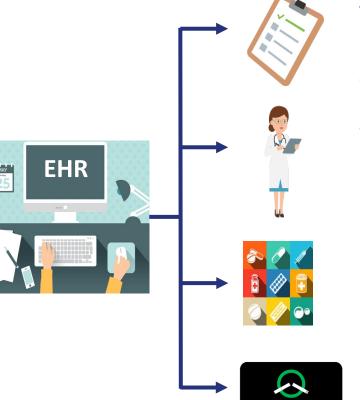
Free consultation and support is available from the New Mexico Tobacco Systems Change Training and Outreach Program (NM TOP) can help with:

- Leveraging Electronic Health Records Systems (EHRs) to support tobacco treatment
- Meeting Meaningful Use criteria for tobacco treatment
- Meeting Joint Commission standards
- Meeting PCMH and other initiative standards
- Integrating US Public Health Service Guidelines for tobacco treatment
- Coding and billing for tobacco-related diagnoses and treatment
- Providing evidence-based, high quality nicotine addiction treatment and referral

Visit nupacNM.com for these resources and more!



KEY POINTS TO REMEMBER:



Tobacco use screening guidelines

Trigger for the cessation consult

Trigger for FDAapproved cessation medication Best practices using the EMR
 IT and informatics teams are y

• IT and informatics teams are your friends

• Diverse team needed for integration

• Quality/safety personnel are great people to start with



Referral to the NM State Quitline

More Info & Assistance

FROM THE AMERICAN LUNG ASSOCIATION:

Resources from The American Lung Association for YOU and the people that you are helping quit!

For YOU:

• Toolkits, Billing Guides, and Cessation Coverage info at Lung.org/CessationTA

For those you help:

- Educational info, fact sheets, and cessation support at Lung.org/quit-smoking
- Connect to community-based in-person and virtual quit groups at Lung.org/FFS
- Clean Air, Lung Health Information and more at Lung.org or 1-800-LUNG USA



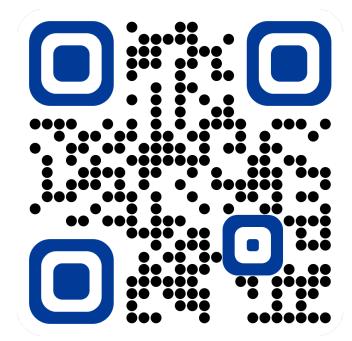


Rebecca Padilla, BA, CTTS

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Scan the QR Code to access training slides and the additional resources highlighted in this training:





FOR MORE INFORMATION

Please contact:

www.ConstellationNM.com www.NMHealthEquity.org

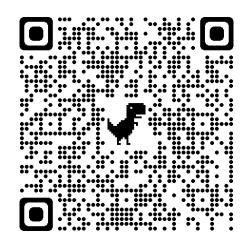
info@ConstellationNM.com 505-250-0689



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https://nmhealthequity.org/ tobacco-nicotine-treatment-control/

