

# SMOKEFREE ENVIRONMENT

A smokefree environment is good for the physical and financial health of your company and employees.

## HEALTHY FINANCIAL BENEFITS

- Increased productivity
- Fewer sick days
- Direct medical savings.

## ELIMINATION OF SECONDHAND SMOKE EXPOSURE CREATES

- Healthier environment and workforce

## IMPLEMENTATION

- Encourages a wave of new tobacco quitters
- Reduces heart attack rates due to exposure to secondhand smoke.

 **\$92 BILLION**

Productivity losses due to workplace smoking  
(US Centers for Disease Control & Prevention)

## EMPLOYEES WHO SMOKE COST BUSINESSES MORE MONEY

Price tag for each employee who is a smoker vs nonsmoker



SMOKER



NONSMOKER

## SMOKERS HAVE HIGHER INSURANCE COSTS

Average insured payment for health care vs nonsmoker (health/life/general liability)



SMOKER



NONSMOKER

## 01 LOWER PRODUCTIVITY LEVELS/HIGHER ABSENTEEISM

Smokers take longer breaks than nonsmokers; 4 smoke breaks a day equals one month less of actual work

## 02 HIGHER WORKERS COMPENSATION PAYOUTS

Employers on average pay \$2,189 for smokers vs \$176 for nonsmoker

## 03 HIGHER FIRE INSURANCE PREMIUMS

A tobacco-free workplace could show a 30% reduction in insurance premiums

## 04 HIGHER HEALTH & LIFE INSURANCE COSTS & CLAIMS

Smokers face insurance premium surcharges up to 50% more than nonsmokers; Smokers have up to 40% more in healthcare costs

**NEW MEXICO**  
**DEPARTMENT OF**  
**HEALTH**

Funding provided by the Tobacco Use Prevention and Control Program.  
For more information please go to **NMHealthEquity.org**

Sources: cdc.gov; Cardiovascular Health and Economic Effects of Smokefree Workplaces, The American Journal of Medicine, 2004; no-smoke.org; fightcancer.org; The Economic Impact of Smoking and of Reducing Smoking Prevalence: Review of Evidence, 2015; lung.org; nbcnews.com; babbins.com.